



# FREE PRINTER WITH PURCHASE!

GET A FREE PRINTER WITH MATERIALS PURCHASE FOR A LIMITED TIME

No trade-in printer required. No hassle. No kidding.

## Choose from two valuable options:



### OPTION 1

#### BUY 12 CARTRIDGES AND GET A FREE PRINTER

- M410 Printer (a \$299.99 value) or
- M510 Printer (a \$399.99 value) or
- M511 Printer (a \$399.99 value)



### OPTION 2

#### BUY 16 CARTRIDGES AND GET A FREE PRINTER KIT

- M410 Printer Kit (up to a \$479.99 value) or
- M510 Printer Kit (up to a \$579.99 value) or
- M511 Printer kit (a \$499.99 value)



See reverse for everything that's included.

## REDEEM IN 3 EASY STEPS

- 1 Purchase cartridges through any authorized seller
- 2 Submit proof of purchase at [BradyPromotions.com](http://BradyPromotions.com)
- 3 Your free printer will be delivered right to your door!

## DON'T WAIT!

Offer expires  
June 30, 2025



# GET THE JOB DONE RIGHT ON ANY JOBSITE

SELECT THE PRINTER YOU WANT WITH THE FEATURES YOU NEED

## OPTION ONE BUY 12 CARTRIDGES AND CHOOSE YOUR FREE PRINTER:



OR



OR



### M410

**POWER THROUGH ELECTRICAL AND DATACOM WORK FASTER**

- 110+ cartridges in continuous and pre-sized options with label widths up to 1.0 inch
- Prints up to 250 labels per day at 1.3 inches per second
- 300 dpi print resolution

**\$299.99 Value**

### M510

**GREAT FOR THE LAB, ELECTRICAL PANEL BUILDS AND MORE**

- 250 cartridges in continuous and pre-sized options with label widths up to 1.5 inches
- Prints up to 1,000 labels per day at 1.5 inches per second
- 300 dpi print resolution

**\$399.99 Value**

### M511

**BIGGER MESSAGES. BETTER CONNECTIONS.**

- All the same great features as the M510
- Design and print on a phone, tablet or PC
- Share files, import data and connect up to 5 devices at once

**\$399.99 Value**

## OPTION TWO BUY 16 CARTRIDGES AND CHOOSE YOUR FREE KIT:

### M410 KITS



### M510 KITS



### M511 KITS



Printer Kit	Hard Case	Magnet	Utility Hook	Software			VALUE
				PWID	SFID	Lab	
M410-KIT	•	•	•				\$379.99
M410-PWID	•	•	•	•			\$479.99
M410-SFID	•	•	•		•		\$479.99
M510-KIT	•	•	•				\$579.99
M510-PWID	•	•	•	•			\$579.99
M510-SFID	•	•	•		•		\$579.99
M510-LAB	•	•	•			•	\$579.99
M511-KIT	•	•	•	•			\$499.99
M511-SFID	•	•	•		•		\$499.99

**\*Offer valid in U.S. and Canada:** This promotion is valid only for purchases made from an authorized Brady seller between April 1, 2025 and June 30, 2025 and is limited to customers located in the United States and Canada. To qualify, customers must purchase the required quantity of eligible label cartridges and submit proof of purchase at [BradyPromotions.com](http://BradyPromotions.com) no later than July 15, 2025. All free printers and kits must ship to end user customers. Limit of ten (10) total printers per customer, counting both standalone printers and printers received as part of any printer kit, regardless of the number of qualifying cartridges purchased. Brady will cover standard ground shipping on the printer or kit to Continental US (48) or Canada. Expedited or alternate shipping methods are not included. If any of the purchased label cartridges that qualified the customer for a free printer are returned for a refund, the customer will no longer be eligible for the free printer. In such cases, Brady reserves the right to charge the customer the full retail price of the printer. This promotion is void where prohibited and cannot be transferred, combined with other offers, or redeemed for cash. Brady reserves the right to modify or cancel this promotion at any time without notice.

▶ PURCHASE PRINTER CARTRIDGES ANYWHERE BRADY PRODUCTS ARE SOLD. REDEEM YOUR FREE PRINTER ONLINE AT [BRADYPROMOTIONS.COM](http://BRADYPROMOTIONS.COM)

